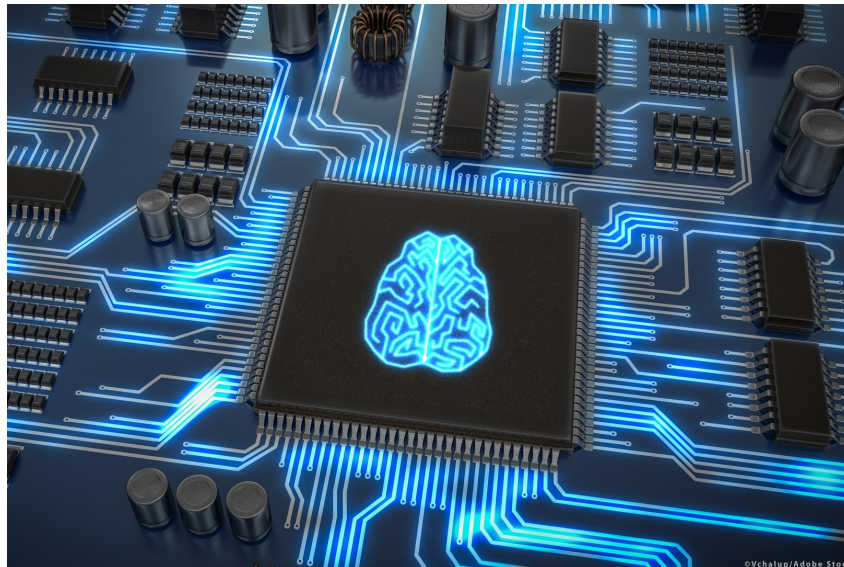




Monitoring Report 3/2020



Artificial intelligence: tackling the risks for consumer

Artificial intelligence and automated decision making processes can pose certain threats to consumers. Find out how the European Parliament wants to protect them.

[In a resolution adopted on 23 January](#), the internal market and consumer protection committee urges the European Commission to examine whether additional measures are necessary in order to guarantee a strong set of rights to protect consumers in the context of AI and automated decision-making.

The Commission needs to clarify how it plans to:

- ensure that consumers are protected from unfair and discriminatory commercial practices as well as from risks entailed by AI-driven professional services
- guarantee greater transparency in these processes
- ensure that only high-quality and non-biased datasets are used in algorithmic decision systems

MEPs will vote on the resolution in mid February. After that it will be transmitted to the Council and the Commission. The Commission should present its plans for a European approach to AI on 19 February.

[Text of the Resolution](#)



INCIBE's post on companies' use of WhatsApp

INCIBE, the Spanish Institute for Cybersecurity, took a close look on the implication of using WhatsApp for business and how to ensure compliance with the GDPR.

WhatsApp has become THE instant messaging application. With more than 800 million active users, it is also used by companies for communication both internally and with customers.

It is important to remember that companies that decide to use this tool must do so in compliance with GDPR and the conditions set by Facebook.

[More](#)

iapp

Is my dataset anonymized? A primer

When you are collecting datasets online or through an application programming interface or a biobank, some providers may consider those datasets as anonymized. However, the concept of anonymization is debated and covers only data for which it is no longer possible to re-identify the person behind the data; it is an irreversible process.

[More](#)



Revealed: how drugs giants can access your health records

Experts say information sold on by Department of Health and Social Care can be traced back to individual medical records.

Sources allege that 'anonymous' data can be traced back to specific surgeries and individual patients.

[More](#)



The importance of the smaller details - how to run prize draws and competitions in

The long road to

fairer algorithms

The long road to fairer algorithms

Build models that identify and mitigate the causes of discrimination.

In NATURE

Matt J. Kusner &
Joshua R. Loftus

[More](#)

World First as AI-designed Drug Starts Clinical Trials

The UK-based AI drug discovery company, Exscientia, has been hailed as reaching a huge milestone: the world's first AI-designed drug to enter Phase 1 clinical trials. Why is this a big deal? And are computer-designed drugs a good thing?

[More](#)

the right way

When you launch a prize draw or competition (whether this is on your website, via social media or by any other means), how much thought goes into the terms that apply or the laws governing these promotions?

[More](#)



Ten recommendations to unlock the potential of big data for public health in the EU

The joint Big Data Task Force of EMA and the Heads of Medicines Agencies (HMA) proposes ten priority actions for the European medicines regulatory network to evolve its approach to data use and evidence generation, in order to make best use of big data to support innovation and public health, in a report

[More](#)



This email was sent to {{ contact.EMAIL }}
You received this email because you are registered with EFAMRO

[Unsubscribe here](#)



© 2020 EFAMRO