

## MONITORING REPORT 1/2020

Dear Colleague,  
welcome to the latest edition of our Monitoring Report.



### Hellenic DPA

Investigation regarding access to and inspection by the employer of an employee's emails on a company server, illegal installation and operation of a closed-circuit video-surveillance system and infringement of the right of access

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### Artificial Intelligence

In 2020, let's stop AI ethics-washing and actually do something  
There's more talk of AI ethics than ever before. But talk is just that—it's not enough.

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### Artificial intelligence: EU must ensure a fair and safe use for consumer

Parliament's Internal Market and Consumer Protection Committee approved on Thursday a resolution addressing several challenges arising from the rapid development of artificial intelligence (AI) and automated decision-making (ADM) technologies.

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### UK

What do you need to know about the ICO's Age Appropriate Design Code?

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## EPRS European Parliamentary Research Service

Is data the new oil? Competition issues in the digital economy

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## CJEU publishes AG opinions on applicability of ePrivacy Directive

The Court of Justice of the European Union's (CJEU) Advocate General (AG) Manuel Campos Sánchez-Bordona delivered his Opinion on four references for preliminary rulings on the topic of retention of and access to communications data.

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## EDPS

A Preliminary Opinion on data protection and scientific research

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## University of Calgary researcher raises awareness about smartphone data privacy

A University of Calgary professor is highlighting privacy concerns after years of research revealed smartphone apps are sharing sensitive information, unbeknownst to their users.

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# PRIVACY LAWS & BUSINESS

DATA PROTECTION & PRIVACY INFORMATION WORLDWIDE

## The ICO urgently needs enhanced confiscation powers

Personal data can be laundered like money, so the ICO is seeking powers under the Proceeds of Crime Act. **By Paul May** of WebXray.

The Information Commissioner's Office (ICO) concluded the consultation on its application for powers under the Proceeds of Crime Act (2002) on 6 December 2019 (*PL&B UK* November 2019, p.7). This public consultation is likely to form part of

the Law Commission's review of the POCA, which serves to optimise the process of confiscation on a government-wide basis, releasing its findings in a consultation paper in "early 2020."<sup>1</sup>

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## Codes of Conduct under the GDPR: Business opportunities?

**Camilla Ravazzolo** of the UK Market Research Society reports on the latest developments.

Since the entry into force of the GDPR, so much attention has been focused on how to avoid the extremely large fines, that very little time has been devoted to the understanding of its innovative nature. Its major aim is, of course, ensuring extensive protection of the

fundamental rights and freedoms of natural persons. What really characterises the Regulation is the shift from a command-and-sanction regulatory model to a hybrid co-regulation model!: not only is the

*Continued on p.5*

### Future PL&B Events

- *Balancing privacy with biometric techniques used in a commercial context*, 29 January 2020, Macquarie Group, London. Speakers include Onfido on its use of biometric data and its experience of the ICO's sandbox.
- *Germany's data protection law: Trends, opportunities and conflicts*, 11 March 2020, Covington & Burling, London
- *PL&B's 33rd Annual International Conference* St. John's College, Cambridge 29 June to 1 July 2020.

[privacylaws.com](http://privacylaws.com)

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## Codes of conduct under the GDPR: business opportunities?

Yours truly has been published in PLB January report. You can find the full article in attachment.



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