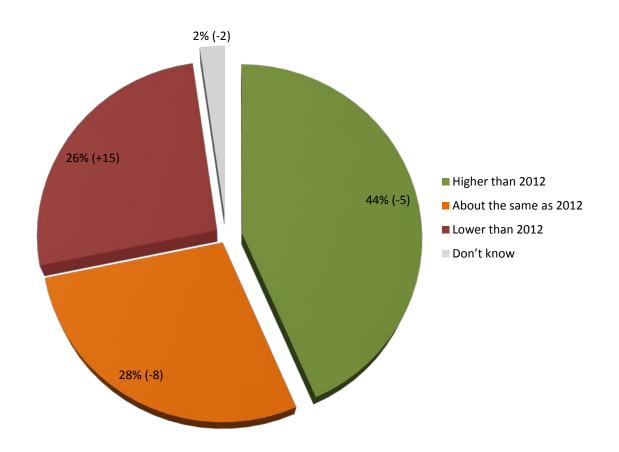
'Moodindicator'

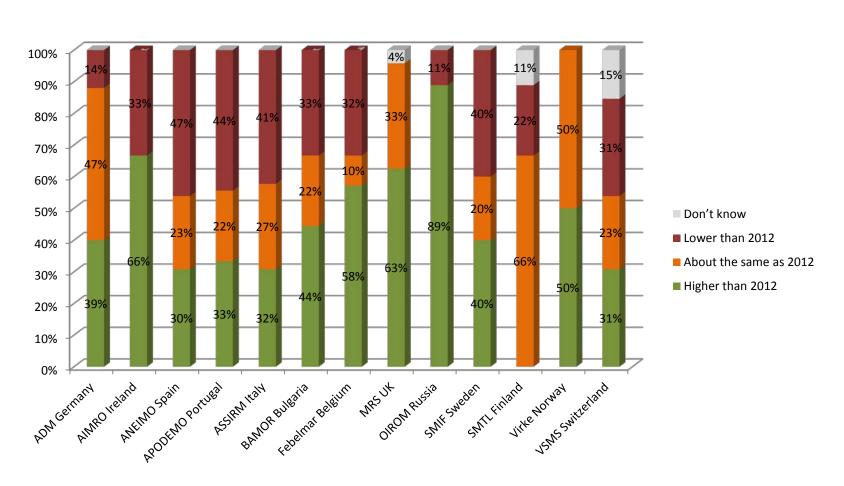
Third Quarter 2013



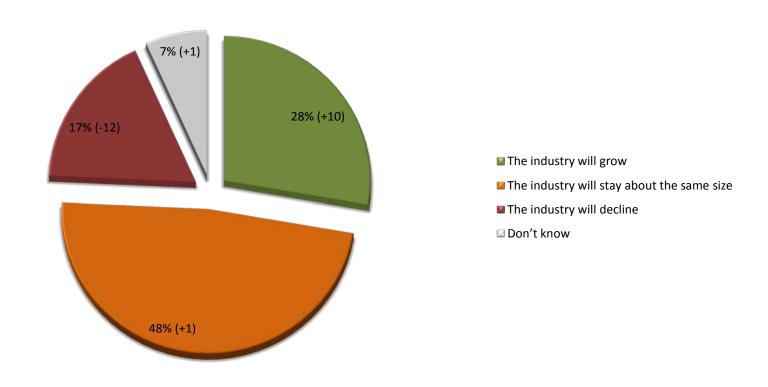
Thinking about the year ahead, do you think your research revenues will be higher than, lower than, or about the same as 2012? (All respondents, percentage point change since Q1 2013)



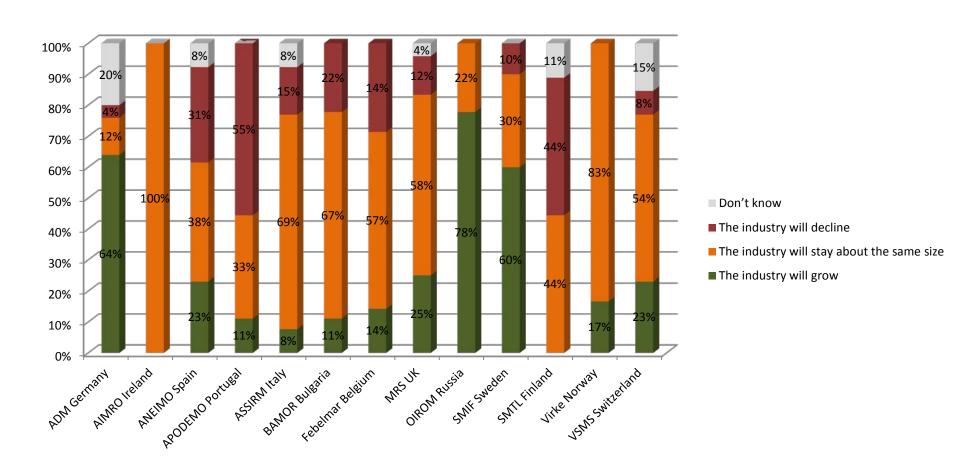
Thinking about the year ahead, do you think your research revenues will be higher than, lower than, or about the same as 2012? (By association)



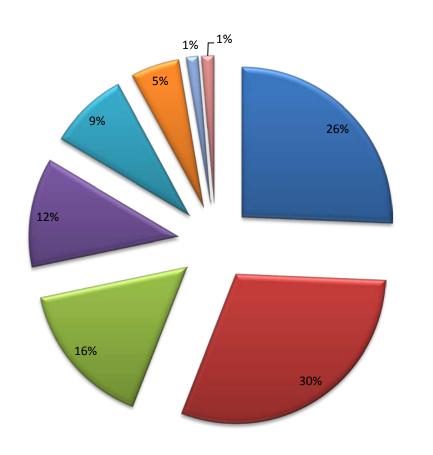
Looking at the research industry your country overall, what are your expectations for growth over the next 12 months? (All respondents, percentage point change since Q1 2013)



Looking at the research industry your country overall, what are your expectations for growth over the next 12 months? (By association)



Participation by revenue



- Under €1 million
- €1- €3 million
- **■** €3-€5 million
- **■** €5- €10 million
- **■** €10- €25 million
- **■** €25 €50 million
- **■** €50 €100 million
- **■** €100 million & over

Notes

- Data was collected by national associations and efamro in Q3 2013.
- 177 companies in 13 countries participated.

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